

FUNDRAISING TOOLKIT

Get involved, at home or at work, and empower young girls in Cambodia to change their future.



**Cambodian
Kids Can** 

Cambodian Kids Can

Thank you!

Cambodian Kids Can works to empower through education.

We rely on the hard work of our dedicated volunteers to keep our programs running so almost 100% of the funds you raise will reach those that need it most.

Thank you for your support. Together we can give disadvantaged girls the chance to change their future.

The Volunteer Board of Directors

About Cambodia Kids Can

Cambodian Kids Can focuses on the rice producing region of Prey Veng, an area prone to natural disasters, where 50% of the population lives in poverty. Disadvantage forces children out of school and into work where they are vulnerable to exploitation and abuse. Girls are at most risk.

Mekhala House provides a safe and nurturing home for these girls, free from hunger and abuse. The girls are empowered with formal education and life skills so that they can lift themselves and their families out of poverty and make a positive impact on their community.

Mekhala Learning Centre, the only educational centre in Prey Veng, fosters a culture of learning in the local community by providing disadvantaged families with access to learning resources such as a library, the internet and other learning materials.

How your fundraising help change lives

\$100 will pay for a year of English classes for a student at university.

\$550 will provide a student at university with rice and other food for a year.

\$1400 will support a student with everything they need for a year at university.



10 steps to fundraising success

STEP 1 Decide what you want to do

There are lots of fundraising ideas to get you thinking on page four. If this is your first fundraiser, keep it simple! Think about what you know about, what you enjoy doing and successful events you've attended in the past.

STEP 2 Set yourself a target

Knowing how much you want to raise will make planning your fundraising much easier! There are lots of tips on how to hit your target on page five.

STEP 3 Set up your fundraising page

Fundraising on Everyday Hero is an easy, convenient and safe way to collect money. Simply search "Cambodian Kids Can" on Everyday Hero to get started.

STEP 4 Set the date and time and book your venue

Locking in the date, time and venue early will give you more time to promote your event. It also gives you a date to work to when putting together a timeline. When choosing a venue think about what you need. Consider if it's the right size, whether you need catering facilities and if it falls within your budget.

STEP 5 Tell everyone about it

The earlier you get your event in people's calendars, the more people you'll have attending. Email your colleagues, set up a Facebook event for friends, get your family involved, share your Everyday Hero link and continue to remind people. If you're holding a big event you can also promote it on event websites, in your local newspaper and on poster boards.

STEP 6 Get a little help from your friends

You don't need to do everything yourself. Get friends to help with planning and on the day.

STEP 7 Stay safe and have fun

Remember small but important details like, carrying a first aid kit and knowing where the fire exits are. If you're hiring a venue, checking any equipment you're using.

STEP 8 Remember why you're doing it

You're doing something amazing for girls and young women in Cambodia. Make sure you tell everyone about what the event is all about in the lead up and on the night. Not only will you inspire your donors to raise more but you'll enjoy it more too!

STEP 9 Stay in touch

We're in this together. Don't forget to let us know you're fundraising so we can help you! You can get in touch by emailing cambodiankidscan@gmail.com.

STEP 10 Pay in the money

Information on how to donate the money you raise is on page six.

Fundraising Ideas

Trivia night. Super easy to organise and fun. Hire a space in a local pub, get a friend to compare, create some rivalry by inviting different teams and work and make sure you have lots of games and raffles on the night too.

Movie night. Lots of cinemas will let you hire a screen for the night at a charity rate. Put on some nibbles and include a donation in the ticket price. CKC can share the rights to screen “Don’t Think I’ve Forgotten: Cambodia’s Lost Rock & Roll”. Alternatively you can have a cosier, cost-free, movie night in your own home or in a local community or school hall. Borrow a projector and sell your own homemade snacks.

Dance class. Get a local Cambodian dance group to run a dance class for you and include a donation in the ticket price. Great for adults and kids!

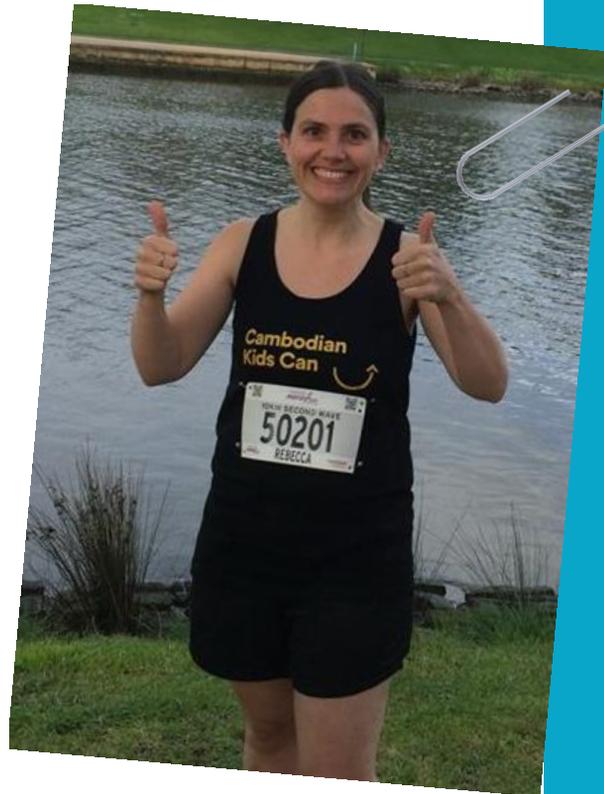
Banquet Dinner. Hire an area in a restaurant and ask them to do a banquet at cost price, you can then include a donation in the ticket price. Don’t forget to have games on the night too! A Cambodian restaurant would be a great fit.

Run for CKC. There are lots of organised runs you can take part in. When you’ve registered set up an Everyday Hero fundraising page to raise money for CKC.

Cocktail night. Whether you do it in your own home or get a professional to run a class in a local bar, a cocktail night can be great fun. Make sure you include some cocktail themed games along the way for gold coin donations.

Bake off. If you work in a large workplace this is an easy way to raise lots of money. Get your friends, family and colleagues to help you bake up some sweet treats and sell them at work. Raise even more by making it a competition with an entry fee.

Sports tournament. Get everyone at your work involved in a sports tournament! Get some departmental rivalries started and raise money by charging an entry fee. You can make extra money at the games by selling snacks and drinks. And why not end the tournament with an awards night where you can hold extra fundraising activities like a raffle or games.



Tips to raise more

RAFFLES AND GAMES

If you're running a fundraising event you can double the money you raise by having a raffle and games on the night. Some easy games are Heads or Tails, and the Gold Coin Toss. Just ask people for a gold coin donation to participate.

GET LOCAL BUSINESSES ON BOARD

Keep expenses to a minimum by getting local businesses to donate raffle prizes, auction items, food, drink and the venue. Your employer may also want to support you so ask them if they do matched giving or if they can support in other ways.

INSPIRE YOUR DONORS

Tell the incredible stories of the girls your fundraising for and people will dig deep. Some of the girl's stories are on page seven.



GET IN YOUR LOCAL MEDIA

The more people you have at your event or hear about your fundraising the more money you'll raise. Your local newspaper and radio station are great ways to get the word out. A good way to get in your local newspaper is to arrange a photo call. You'll need to grab their attention so think of something fun and unusual! Fancy dress, celebrities, local children and humour are some ways to get attention.

ASK PEOPLE TO BECOME REGULAR DONORS

Raise even more money by asking your donors to sign up to a monthly gift to CKC. You can sign them up via our website or we can send you a paper form.

The technical bits

How to pay in the money you've raised

- Online** The easiest way to pay in is via Everyday Hero or via the CKC website. We'd like to thank you for your donation so if you're donating via the website make sure you send us an email to let us know!
- Cheques** Can be mailed to us. Please email us for our postal address.
- Cash** If you want to deposit cash, you can do so directly into this account:
BSB: 013423
ACCOUNT: 496105454
ACCOUNT NAME: Cambodian Kids Can
REFERENCE: Your full name (and organisation if applicable)
- Once deposited, please ensure you send an email to cambodiankidscan@gmail.com with your name, the amount transferred, details for whom the receipt/s should be made out to.

Other stuff you should know

- Receipts** All donations over \$2 are tax deductible. If you're fundraising through Everyday Hero your donors will automatically get a receipt.
- Logos** If you want to use the CKC logo on your fundraising materials you can! Just let us know you'd like to use it and we can email to you. Just make sure that it's clear that you are fundraising "in aid of Cambodian Kids Can" rather than it being a CKC run event.
- Regulations** Please ensure that your fundraising event meets all the relevant laws and regulations. If you're not sure get in touch and we can help you find out.
- Insurance** As a community fundraiser, you are covered by CKC's public liability insurance while you are running an event as part of your fundraising efforts. Simply provide us with the date and a brief description of the event you need cover for, and we will provide you with appropriate documentation. CKC's public liability insurance does not cover you for high-risk events such as skydiving. Please check with us if you are not sure whether your event is classified as a high or low-risk event.
- Expenses** Unfortunately we're not able to reimburse expenses.

Inspirational Stories

Vuty's story:



When Vuty was six her parents contracted HIV. In order to survive, Vuty resorted to selling fruit and leaves and pieces of steel she found on the road. With the money, she would buy medicine for her mother and food for her family. If there was money left she would buy books and materials for study. However caring for her mother often prevented her attending school. After her mother died, Vuty went to live with her ailing grandmother. She began working in

the rice fields to find money for food and medicine. Vuty came to Mekhala House when she was 12 and within a few months became one of the top students in her class. She also became the best English speaker amongst the girls and improved to such a level she began teaching English to students and monks at a local school. Vuty completed Year 12 in August 2015 and was placed in the top 5% of students in Cambodia. She received a scholarship and is now studying an English degree at the prestigious Mekong University of Cambodia.

Sreynich's story:

Pov Sreynich dropped school in grade 8 because her family was poor. She was left to look after her two brothers and three sisters. The situation was so dire, that she Sreynich went to work with her father in the Ratanakiri province earning a mere \$US 0.25/ day and sleeping in the field or farm. When Sreynich visited home, her neighbour told her about Cambodian Kids Can. Her father wanted her to meet with us, so she was interviewed and welcomed into the home. At Mekhala House, Sreynich feels supported in everything she does including getting access to food, shelter, clothes, health care and education. She now dreams of a better life, where she can finish University and become a nurse.



THANK YOU!

Please get in touch to tell us that you're fundraising and let us know how we can help:
cambodiankidsan@gmail.com

